

RiverTown Honda

4260 Kenowa Avenue SW

Grandville, MI 49418

Phone: 616-667-4500

Fax: 616-667-4501

Site Usage Disclaimer & Privacy Policy

Dealer:

RiverTown Honda (hereinafter “Dealer”) is an automotive dealer or related dealership marketing entity located at 4260 Kenowa Ave SW, Grandville, MI, 49418.

Site Usage:

Please read this Disclaimer carefully before using this site. By use of this site and submission of its forms, Customer agrees to Opt-In all Customer Non-Public Information (NPI) for its intended purpose. Please read the Opt-In Privacy Policy for more information regarding Customer NPI. Use of this Site for any purpose signals assent to the terms and conditions set forth in this Disclaimer. If you do not agree to these terms, then please exit.

This site is licensed and operated by RiverTown Honda located in Grandville, MI, 49418 which is an automotive dealership operation or related dealership marketing entity consisting of the dealership(s), make(s), vehicle inventory and/or marketing content represented in this Site and its subsidiary Sites. The information within this Site is provided “as is”. No warranty is expressed or implied to the fullest extent permissible by applicable law. RiverTown Honda and any of its providers of information do not warrant error-free or uninterrupted service of this Site. Please note that this Site is operated in Grandville, MI and therefore all Disclaimers are predicated on applicable MI or country laws and standards. Visitors from outside MI or country should be aware that RiverTown Honda makes no representation that this Site and the information container herein is appropriate or available for use in other areas. Those who enter this Site from outside MI or country do so at their own initiative and are directly responsible for compliance with their local laws to the extent those laws apply.

All vehicles are sold on an “as-is” basis unless stated otherwise. All prices plus sales tax and shop supplies where applicable. Picture may not represent actual vehicle. Prices and special offers are subject to change. Mileage listings are estimates and are not necessarily accurate odometer readings. Some vehicle information and vehicle pricing may be unintentionally missing or inaccurate, and RiverTown Honda will endeavor to correct such discrepancies in a commercially reasonable manner upon Customer notification of such errors or omissions, but pricing errors and listing errors are considered invalid and may or may not be honored at the sole discretion of RiverTown Honda and its participating dealerships. Payment calculator should not be used for exact finance amounts determined WAC. Daily changes in inventory may result in the unavailability of certain vehicles listed on-line. A commercially reasonable effort will be made to keep the inventory database current on a multi-week basis.

RiverTown Honda located in Grandville, MI 49418, is generally an automotive dealer or related dealership marketing entity that may or may not be one or more of the following: car dealer, auto dealer, truck dealer, new car dealer, new car dealership, new truck dealer, new truck dealership, luxury vehicle dealer, special finance

dealer, used car dealer, pre-owned dealership and/or pre owned dealership; such that RiverTown Honda is generally in the business of selling new cars, new trucks, new SUVs, sport utility vehicles, used cars, used trucks, certified pre-owned vehicles, certified used cars and/or other related automotive industry parts, service, after-market and F&I products.

Privacy Policy:

RiverTown Honda complies with the requirements of Title V of the Gramm-Leach-Bliley Act, 15 U.S.C. 6801 through 6810 (GLB Act), and the Federal Trade Commissions implementing regulation, Regulation P, 16 C.F.R. Part 313 (regulation P), in particular, as both relate to the disclosure and protection of Non-Public Personal Information (NPI) for Customers with regard to the authorized distribution and intended use of Customers financial information to other parties. RiverTown Honda will substantially comply with the GLB Act and Regulation P for all Customer NPI received, transferred or obtained from the use of this site or from a party (a party and collectively the parties). In particular, each party may use Customer NPI it receives, transfers or obtains from a party only for the purpose for which the party delivered such NPI, and only for such other purposes permitted under 16 C.F.R. 313.14 and 313.15. Whereas, by use of this site and its forms, Customer acknowledges that any information submitted may be utilized by RiverTown Honda for its intended purpose.

Manufacturers Notification:

The manufacturer(s) represented by RiverTown Honda requires that we submit certain Customer NPI for each vehicle transaction. This required information might include financial information regarding whether the vehicle was leased or financed, the term of the transaction, the lending institution, information relating to extended warranties and other related documentation. The manufacturer typically requires this Customer NPI to confirm the sale of a vehicle for the purpose of initiating warranty coverage and the deliver of timely vehicle information to Customer about recalls and other notices. In order to deliver a vehicle to you at RiverTown Honda, we are attempting to obtain our Opt-In consent to submit this information in accordance with the provisions set forth in this disclaimer. If you elect to Opt-Out, there may be limited opportunities to receive certain products and services that you qualify to receive as a result of your vehicle transaction.

Customer Privacy Notice:

In connection with your vehicle transaction, RiverTown Honda may obtain information about you of a financial nature that will fall under the protection of the GLB Act with regard to NPI. In accordance of the GLB Act, Customer should be aware of the following disclosure:

RiverTown Honda collects Customer NPI from the following sources:

- NPI received from Customer on forms, applications and in connection with financial transactions
- NPI received about Customers based on transactions with RiverTown and third parties
- NPI received from Consumer Reporting Agency about Customer
- NPI received from any non-affiliated parties as permitted by law.

RiverTown Honda may disclose any Customer NPI while you are a Customer, potential Customer or previous Customer affiliated party or non-affiliated party in accordance with the provisions of the GLB Act including but not limited to the following parties:

- NPI disclosed to financial service providers, banks, credit unions and leasing companies
- NPI disclosed to other financial institutions with whom we have joint marketing agreements
- NPI disclosed to non-financial companies such as automobile manufacturers
- NPI disclosed to other parties such as service provider and software maintenance companies
- NPI disclosed to third party marketing companies and market research companies

NPI disclosed to any non-affiliated parties as permitted by law

Opt In/Opt Out Form:

Customer has the right to Opt-Out of any of these Customer NPI disclosures, other than Customer NPI disclosures that are permitted by law. If you wish to Opt-Out of disclosures to non-affiliated third parties, then you must follow the instructions below. A completed Opt-Out form will automatically apply to all members of any associated joint account holders. RiverTown Honda restricts unauthorized access to Customer NPI using commercially reasonable safeguards and protections in compliance with Federal Regulations. If you wish to Opt-Out of Customer NPI disclosures to non-affiliated third parties, then you must print out this form and completely and accurately fill it out, sign the form below and drop it off in person or mail it to the address listed herein: RiverTown Honda, 4260 Kenowa Avenue SW, Grandville, MI 49418.

Please Check Only One Of The Following Boxes:

Opt-In I wish to Opt-In regarding the disclosure of Customer NPI as defined by the provisions listed herein.

Opt-Out I wish to Opt-Out regarding the disclosure of Customer NPI as defined by the provisions listed herein.

Customer Signature

Joint Customer's Signature (if applicable)

Customer's Printed Name

Joint Customer's Printed Name (if applicable)

Customer's Street Address

Vehicle's 17-Digit Vehicle Identification Number

Customer's City/State/Zip

Vehicle's Year Make Model

Customer's Phone Number

Today's Date